

# ***NEWS***

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### **Data Dome Leader Named Trainer of the Year**

#### ***Arthur Schoeck receives honor from Target Training International***

Atlanta, GA (Feb. 10, 2009) – Art Schoeck, founder and CEO of Data Dome, Inc., was recently honored by Target Training International (TTI) as the recipient of the Trainer of the Year Award at the TTI Winners' Conference in Scottsdale, Ariz. He was selected for this award from over 7,000 Value Added Associates in more than 50 countries.

TTI presented the award to Schoeck for his outstanding efforts to add value to the power of TTI assessments through dynamic training sessions that deliver the importance of understanding and appreciating the behaviors, values and personal skills that employees bring to the job. Through his workshops, webinars and training programs, Schoeck is able to help organizations improve talent management, increase productivity and create a positive impact on their bottom line.

Bill Bonnstetter, Chairman of TTI, said “Art’s dedication and expertise in the industry is vital to his ability to effectively transform an organization’s key talent to meet their human capital management goals through the use of workplace assessment tools.”

“It is indeed an honor to be singled out from among so many outstanding trainers,” Schoeck said, “the TTI community continues to grow in size, expertise and excellence. I’m proud to be a part of it.”

About Data Dome Inc.: At Data Dome we recognize that when it comes to people, taking a “one size fits all” approach simply won’t get you the results you need. To build successful teams, to defuse toxic cultures, and to enable extraordinary achievement requires precise, nuanced, assessment information and skillful interpretation. Data Dome maintains a broad palette of the most advanced and objective assessments tools available anywhere. We work with you to select the tools that best fit your objectives, and then train you in how to use them so that you can solve any HR puzzle with the confidence that comes from having rich, accurate and actionable information. To find out more visit our website: <http://www.datadome.com>.

Based in Scottsdale, Ariz., Target Training International (TTI) is the leading developer and marketer of research-based, validated assessment tools to help businesses and organizations effectively meet their human resource needs. Its products are used by over 7,000 Value Added Associates in more than 50 countries and are available in 26 languages.

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